

Management

Management majors are prepared for positions of leadership and responsibility at all levels of management in our society. Although some careers in business require the expertise developed by graduate education, there are numerous opportunities for those seeking employment after college. Employment opportunities for graduates of this degree program include sales, marketing research, account management, insurance, advertising, merchandising, purchasing, and supervision.

Entry Level Positions

- Sales/management trainee
- Merchandise/retail manager
- Human resource assistant
- Systems analyst
- Financial planner/manager

Further Education/Experience Required

- Personnel administrator
- Management consultant
- Marketing/advertising/PR manager
- Public sector/nonprofit manager
- City/industrial relations manager

For more information visit www.bls.gov

Enhancing Employability

Develop competency in budget, statistics, data processing, and computer systems. Join relevant student organizations to develop leadership skills.

Potential Employers of Management Majors

- Business & industry
- Schools/universities
- Federal/state government
- Manufacturers
- Real estate agencies
- Retail stores
- Banks/financial institutions

Professional Associations and Affiliations

- Insurance agencies
- Nonprofit organizations
- Service industries
- Hotels and restaurants
- Health care industry
- Stock brokerage firms

American Association of Advertising Agencies www.aaaa.org

American Management Association www.amanet.org/

Academy of Management www.aomonline.org/

Association for Quality and Participation www.asq.org/teamwork/about/index.html

Careers in Business www.careers-in-business.com/

Community Career Center www.nonprofitjobs.org

Consulting Information Services www.consultinginfo.com

Good Works http://goodworksfirst.org

Idealist www.idealist.org

Internet Nonprofit Center www.nonprofits.org

Nonprofit Career Network www.nonprofitcareer.com

Public Relations Society of America www.prsa.org

Starting Your Business www.sbaonline.sba.gov/